



PLUS X AWARD®

The Plus X Award

The Plus X Award® was initiated to communicate great approval to meritorious technology products. Rhetorical expressions like "price-performance ratio" are deliberately omitted: Instead, the four "plus x" factors of real brand wares are highlighted and honoured. A prestigious jury is helping to visualize the merits of true brand quality for the customers by assigning the four factors innovation, design, ease of use and ecology.

Products from the entertainment electronics and telecommunication sector, IT and domestic devices, home and photo technology, car entertainment as well as the gardening technology and power tools department, have the chance to gain the Plus X Award® and therefore an upgraded image: Consequently the consumer obtains top products with individual Plus X factors. Further information: www.plusxaward.com



Magnat



Awarded to
Magnat
Quantum 705



PLUS X AWARD®

AUSZEICHNUNG

Das Produkt

Quantum 705

aus dem Hause

Magnat

wird in der Kategorie

Design

mit einem **PLUS X AWARD®** ausgezeichnet.

Hochachtungsvoll,

Donat Brandt
Präsident des Plus X Awards

Köln, den 24. Mai 2007

Frank Kreif
Vorsitzender der Plus X Award-Jury